

A bold fusion of subcultures, individuality, and emotional depth, inspired by the diverse and rebellious spirit of Harajuku and the raw edge of dystopian aesthetics. The EMOMO collection embodies a unique blend of dark, futuristic punk, gothic elegance, and vibrant, over—the—top Decora kei fashion, creating a space for those who seek to express their personal narratives through style. We draw inspiration from a world where emotions are worn on the outside, and where every outfit is a statement of defiance, creativity, and self—expression. This brand speaks to those who reject the ordinary and embrace the complexity of their inner worlds.

At the core of the EMOMO fashion line is a rebellious energy that channels the anti-conformist spirit of punk and the timeless allure of gothic fashion. Our pieces reflect the rich subcultures that flourish in Harajuku, with influences ranging from the edgy Harajuku goths in all-black ensembles to the chaotic vibrancy of Decora kei enthusiasts, who express themselves through layers of color and playful accessories. EMOMO's signature touch lies in combining these contrasting styles to create a collection that balances darkness with whimsy, structure with chaos, and rebellion with introspection.



Each piece in the collection is carefully designed to tell a story—one of emotional complexity, resilience, and self-reclamation. The dystopian elements in our designs, such as distressed fabrics, asymmetrical cuts, and industrial accents, evoke a sense of survival and transformation. Just like our EMOMO characters, who represent different facets of the human psyche, our fashion line is a celebration of embracing imperfection and turning inner struggles into strength.

Whether it's a deconstructed punk jacket or a lace-detailed gothic dress, every item reflects a journey of personal growth and defiance against societal norms.

EMOMO's fashion is for those who dare to be themselves, or even someone else, for a day. It's a safe space for creativity, freedom, and rebellion. Whether you're drawn to the haunting elegance of goth, the carefree chaos of Decora kei, or the raw edge of punk, our collection invites you to explore your own identity through fashion. EMOMO is more than a brand—it's a movement that encourages you to wear your emotions, your individuality, and your weirdness proudly.





我们的时尚品牌是一种大胆融合的亚文化、个性和情感深度,灵感来自原宿多元且叛逆的精神,以及反乌托邦美学的冷酷边缘。EMOMO系列将黑暗的未来朋克、哥特式优雅与夸张的Decora kei(装饰系)风格巧妙结合,为那些通过时尚表达个人故事的人们创造了一个独特的空间。我们的灵感来自于一个情感外露的世界,每一件衣服都代表着挑战、创造力与自我表达。这是一个面向那些拒绝平庸、拥抱内心复杂性的人们的品牌。

EMOMO时尚系列的核心是一股叛逆的能量,传达了朋克的反主流精神和哥特时尚的永恒魅力。我们的作品反映了在原宿盛行的丰富亚文化,从身穿全黑服装的原宿哥特风,到用色彩和玩具配饰表达自我的Decora kei爱好者,EMOMO的标志性特色在于将这些对立的风格融为一体,创造出一个在黑暗与俏皮、结构与混乱、叛逆与自省之间取得平衡的系列。

每一件作品都被精心设计,以讲述一个关于情感复杂性、坚韧和自我重塑的故事。我们的设计中充满了反鸟托邦元素,如破坏感的面料、不对称的剪裁和工业风的细节,唤起了一种生存与转变的感觉。正如我们的EMOMO角色,代表了人类心灵的不同面向,我们的时尚系列也是对不完美的颂扬,将内心的挣扎化为力量。无论是解构的朋克夹克,还是蕾丝细节的哥特连衣裙,每一件作品都反映了个人成长的旅程,以及对社会规范的反抗。

EMOMO时尚是为那些敢于做自己,甚至想暂时做别人的人而设计的。这是一个释放创造力、自由与叛逆的安全空间。无论你被哥特的优雅所吸引,还是被Decora kei的自由混乱,抑或是朋克的冷酷锋芒,我们的系列都邀请你通过时尚探索自己的身份。EMOMO不仅仅是一个品牌,它是一场运动,鼓励你自豪地穿上你的情感、个性与"怪异"。

We all have a story to tell



















































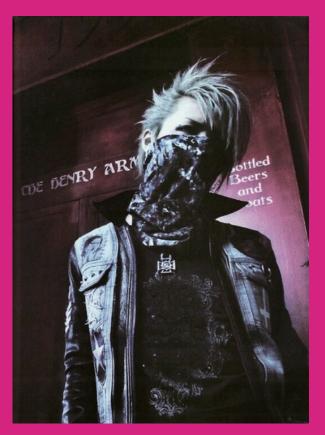










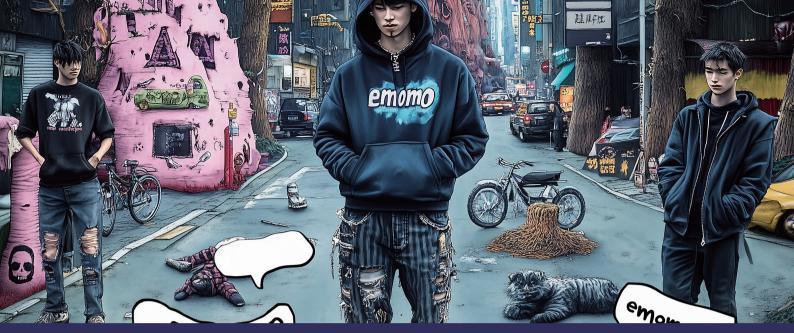














Internal Disclaimer: Obnoxious9 Collective Departments

The following descriptions and roles for the Obnoxious9 departments are intended for internal use only. These outlines serve as a guiding framework for departmental functions, collaboration, and workflow optimization within the collective. All department names, functions, and descriptions are subject to change as needed to meet evolving creative and business needs.

Please be advised that the information provided here reflects the internal creative processes and strategic initiatives of Obnoxious9. None of the details or names mentioned should be disclosed or circulated outside the company without explicit approval from upper management. This includes, but is not limited to, public communication, social media, presentations, or any external partnerships.

The contents described in this document are proprietary to Obnoxious9 and any unauthorized distribution, duplication, or use of the material outside the designated purpose is strictly prohibited. Violation of these terms may result in disciplinary action or legal consequences.

For clarification or questions regarding these departments, their objectives, or operations, please contact the relevant department head or Obnoxious9's internal communications team. All communications regarding any external inquiries about departmental functions must go through appropriate channels to ensure the confidentiality and integrity of Obnoxious9's creative strategy.









